

Your Logo Here

# Company Name

## Business Plan (Elevator Pitch)

Company Address  
Here

### What is Your Business?

What is your product, service, concept, key technology?

### The Team

Key management: names, positions, previous accomplishments

### Competitive Advantage

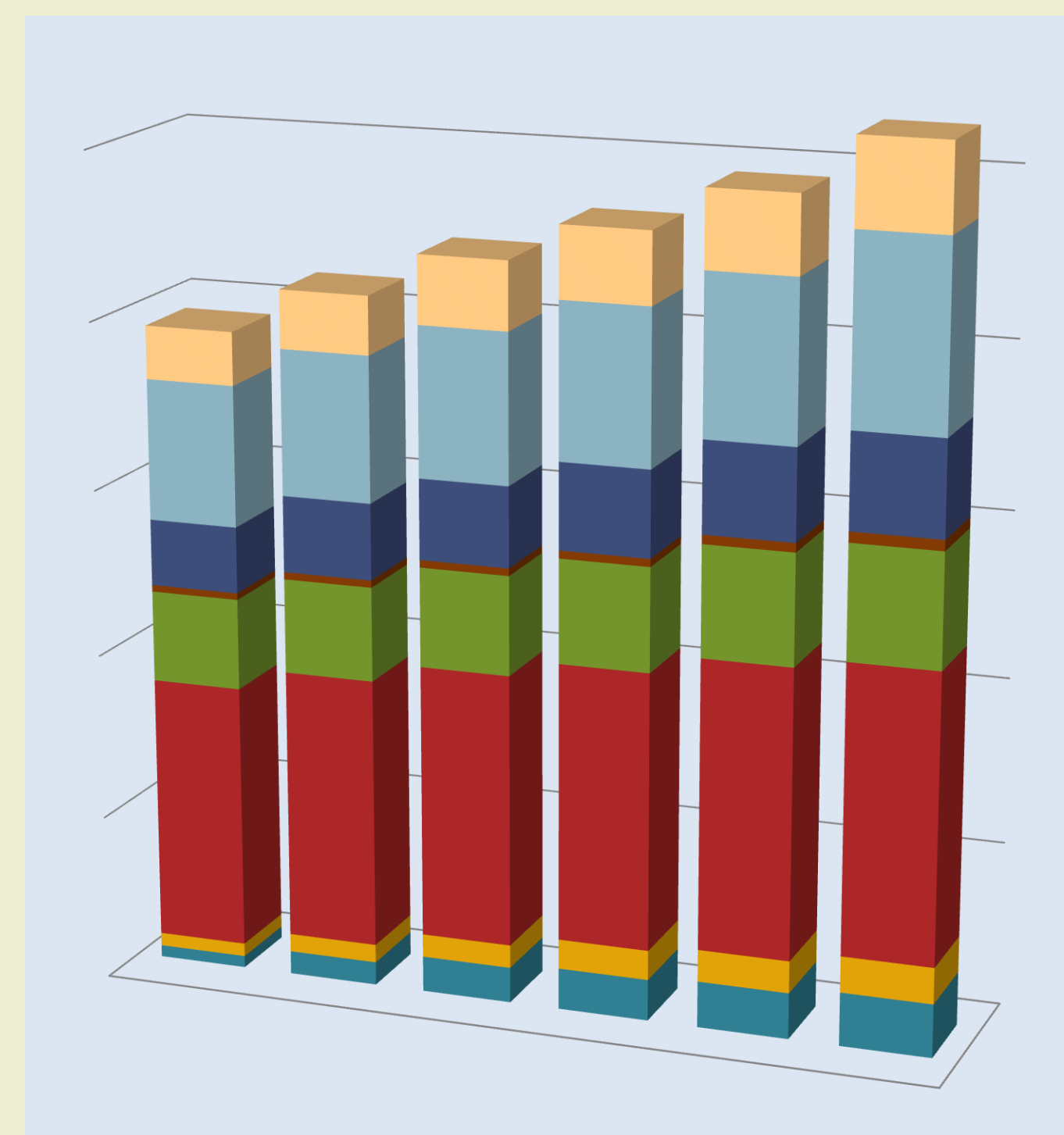
What is your competitive advantage in the long run?

### Market Analysis

What is your target market? Size? Competition? Where do you want to be?

### Sales Projections

Five year sales projections



### Marketing Concept

How are you going to market your product or service?

### Burning rate

What is your burning rate?  
Example: \$200,000 per month

### Milestones

List your key milestones in R&D, product development, manufacturing, marketing, etc

### Strategic Alliances

Who are your strategic partners? Major distribution agreements? Licenses? Large orders?

### What do you want? What do you offer?

We offer 30% of equity for \$2mIn investment

### Exit Strategy

Acquisition by major market player in 5 years or IPO?